



# Becoming a member of the ARL The benefits of joining the Association for Rental Living



### 66 Welcome to the ARL,

the membership organisation for the burgeoning UK Build to Rent (BTR) industry.

We're on a mission to make BTR an industry of choice for property professionals and a lifestyle of choice for customers.

We are committed to growing BTR nationwide and our members' businesses faster than would happen otherwise through sharing high quality knowledge, promoting best practice and raising standards to benefit customers.

ARL activities help reduce risks for investors, developers and operators and assist providers of services and products to enter and operate successfully in the BTR market.

Our members are creating the rental communities of today and tomorrow.

Join us in shaping the future of BTR. ??

Scotland
Hub

Edmyurgh

Clasgov

North
East Hub

Newcastleupon-I vie

Belfast

Under

North
West Hub

Leeds

Manchester
Liverpool
Sheffield

Midlands
Hub

Birmingban

Cambridge

London
Hub

London
London
Hub

London

The ARL is the authority on BTR in the UK and our membership share in this high value knowledge.

Our members are drawn from investors and lenders, developers and operators, and all those designing, delivering and supplying BTR homes. Our role is to provide leadership and support to our members as they add value to this dynamic sector.



### **Associated with excellence**

As an ARL member you are associated with the high quality knowledge agenda and those that align with it.



### **Share knowledge**

Exchange information and best practice with other members.



### **Raise standards**

Work with us to help raise standards to benefit our customers and the industry as a whole.



# **Generate opportunity**

Be associated with the ARL's brand and network at the forefront of the BTR industry.



### **Industry leadership**

We value your insight and experience position yourself in the role of thought leader within the industry.



## **Member Only Events**

Access to member only events programme – online and in person including our major events such as the Expo, Annual Conference and Study Tours.



### **Monthly Forums**

Participation in monthly forums: Senior Leadership, Suppliers, Operators and Investor/Lenders.



### Innovation, research and guides

Access to our Best Practice Guide, reports and an opportunity to contribute to industry leadership though working groups.



### Marketing

Marketing opportunities such as blogs, articles and advertising



# **Networking**

A chance to network with like minded colleagues at the forefront of the BTR industry both in the UK and abroad.



### Recruitment

Utilise ARL's Jobs Board to support recruitment campaigns.

# Join now!

ARL offers annual corporate membership with fees based on the type of organisation and size. Individual membership is also available where corporate membership is not suitable.

For more information, fee details and to join visit our website.