

UKAA STUDY TOUR 2024: BIRMINGHAM

21st February 2024
9:30am to 6:30pm



Study tour kindly sponsored by





Centrick's vision is simple, "To make customers' lives better everyday, the Centrick way" and for almost 20 years Centrick has nurtured, driven and grown its team by delivering industry leading service. Centrick prides itself on being a company of knowledgeable industry experts with a trusted, joined-up approach to all aspects of residential property.

Innovation is at the heart of everything it does, helping it to adapt to the ever-changing market. This is all underpinned with a strong ethical code of trust and family values, where the team works as one to deliver exceptional service. National residential property experts, Centrick is forward-thinking and agile; always looking for new ways to work flexibly to meet the needs of its clients, using its strength and depth, across the property sector. By investing in talent, leading the way on industry practices, developing its technology and systems, it delivers an outstanding service to clients. Providing services across the UK, with offices in Birmingham, London, Manchester, Sheffield, Gerrards Cross and Fareham Centrick's services include:

- Build to Rent – BTR, Student & SFH
- Building & Estate Management
- PRS Portfolio Asset Management
- Valuation
- Professional Services

VICI powered by Centrick is one platform designed to simplify, support and streamline and optimise your whole Build-to-Rent operation – putting resident satisfaction and engagement at its core. From concept to delivery, operational excellence managing your long term strategy with Centrick on your side you're ready to perform. Since inception Centrick has supported developers and investors to build high performing, engaged communities. VICI brings together all of our industry leading expertise into one place.

A ground-breaking approach to BTR, VICI is an end-to-end solution where BTR operators and developers can manage marketing and reservation, community and service, compliance and performance all in one place. Offering high levels of personalisation and white labelling options to allow for development brand building, VICI provides a fully transparent, modular approach that creates seamless, connected experiences for your residents, with built-in compliance and performance trackers to drive excellence and maximise net operating income (NOI) whilst optimising your gross to net.

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Time	Session
09:30 – 10:30	<p>Welcome & breakfast at Centrick The Exchange, 19 Newhall St, Birmingham B3 3PJ Welcome & Event Overview from UKAA Market update by Nicola Fleet-Milne, FleetMilne Building Safety Overview – James Capper, Director of Building Safety and Compliance at Centrick</p>
10:45 – 11:30	<p>Building 1: The Goodsyard</p>
11:45 – 12:45	<p>Building 2: The Lansdowne</p>
13:00 – 13:45	<p>Building 3: Corkfield</p>
13:45 – 14:30	<p>Lunch @ Corkfield</p>
14:45 – 15:30	<p>Building 4: Aston Place</p>
15:45 – 16:30	<p>Building 5: Paradise View</p>
16:30 – 18:30	<p>Drinks & Canapes @ Centrick</p>
18:30	<p>Event Close</p>

1. The Goodsyard by urbanbubble

10:45 – 11:30



Legal and General's purpose is to become the pioneer of higher market standards by putting residents at the heart of everything they do. This means providing a positive solution to the UK's housing shortage by delivering excellent customer service and developing sustainable communities. They will build both directly and through partners to develop quality suburban rental homes and provide stability for people looking for a long-term tenancy. Legal and General has an established portfolio of 15 schemes in 11 cities totaling 5,000+ apartments.

urbanbubble, celebrating its 15th birthday in March 2023, has gone from a bedroom business, start-up with a clear vision of making Block Management 'customer centric, to being voted the UK's best Large National Residential BtR Operator, rated by customer reviews via Homeviews in 2020 and 2022 (placed second in 2021). Our portfolio now exceeds 15,000 homes under management, with 5k being in BtR across 14 communities.

The Goodsyard has duplex, 1-, 2- and 3-bedroom apartments and amenities include a residents' clubroom, gym, private dining room, shared kitchens and communal workspaces.

Homes from **£1,150** per month

Comprising **249** rental apartments

2. The Lansdowne by Way of Life

11:45 – 12:45



The Lansdowne is 18-storeys high and offers a mix of 1,2 & 3-bedroom apartments and duplexes and is pet friendly with private parking, gym and private dining among other amenities.

Long Harbour is a specialist development and operational real estate firm. Uniting market leading expertise across a range of assets classes, Long Harbour generates attractive returns for investors whilst seeking to create buildings of lasting value through thoughtful design and exemplary

stewardship. Long Harbour has a proven track record of AUM growth across its three investment programmes; Secured Income, Living and Regeneration.

Way of Life provides a full-service, contemporary rental offer with seven buildings in London and across the UK. Laying the foundations for renters to make a home, Way of Life offers residences that make a tangible difference to the way people live, offering world-class design, hospitality-inspired amenities and

services with a high-level of finish throughout. By collaborating with renowned designers and creatives, each building embodies unique character, inspired by the local area, and community.

Homes from **£1,100** per month

Comprising **206** rental apartments

3. Corkfield by Native Residential

13:00 – 13:45



Corkfield comprises 375 units including studios and 1,2 and 3 bed apartments. Corkfield is pet friendly and includes parking, private dining, co-working spaces as well as a roof terrace.

Developed and managed by Patrizia and constructed by Winvic, this scheme is operated by Native Residential.

Native Residential is one of the fastest growing

independent BTR operators in the UK, operating small and large scale BTR assets on behalf of institutional, PE and local authority clients. We're led by a dynamic team of property, technology, marketing and hospitality experts energised by the opportunity Native Residential has to shape the UK's emerging living sector. That pioneering approach has consistently put our assets at the forefront of their respective markets.

Located in Leafy Edgbaston, Corkfield is all about maintaining Community at its core.

Homes from **£1,100** per month

Comprising **375** rental apartments

4. Aston Place by Dandara Living

14:45 – 15:30



Dandara Living are developers and operators of apartment buildings designed specifically for the rental market. Our growing portfolio includes more than 7,400 homes in 10 towns and cities across the UK. The first Dandara Living development opened in early 2020 and our most recent development, U&A located in Birmingham, opened August 2023. We work hard to build relationships with local partners, ensuring that all our developments authentically fit into their surroundings and

are active contributors within their local communities.

Aston Place is a development of 324 apartments in the centre of Birmingham, five minutes from New Street Station and close to the main business and retail districts and comprises studio, 1 and 2 bedroom apartments.

The development has a variety of communal areas including a gym and studio, co-working space and lounge.

Aston Place sits close to the canal in an area that has seen lots of recent development including the opening of the high end shopping centre, The Mailbox.

Homes from **£925** per month

Comprising **324** rental homes

5. Paradise View By VervLife

15:45 – 16:30



Topland Group is one of the UK largest privately owned, leading property investors and developers in the last 4 decades. Their market-leading team of real estate and finance professionals ensures that they deliver on their mission: to invest sustainably, creating social value whilst consistently outperforming market returns at all stages of the economic cycle. Colico Living Limited specialises in residential living projects throughout the UK. They have years of experience working in residential property development. They work in partnerships with investment companies to deliver city centre

residential spaces that offer highquality accommodation.

As leading experts across BTR, Co-Living and Single Family Housing, VervLife know how to make their clients assets outperform through their intelligent, creative and specialist advice. Their expertise starts right from the earliest phases of a project through tooperational management. VervLife simultaneously strive to improve wellness, health and happiness of their residents whilst enhancing the value of their clients' investments. Wellness, health, and happiness aren't just buzzwords, they're the heartbeats of every project

they touch on the path of a rental revolution.

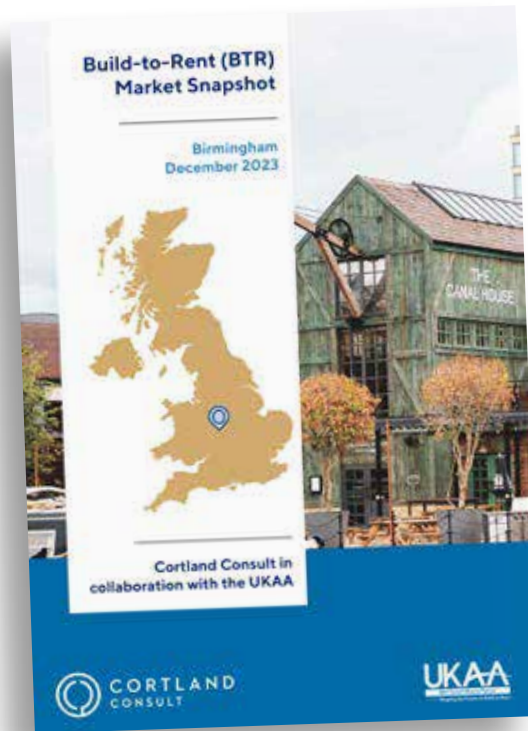
Paradise View is a new scheme launching in February 2024 comprising studio, 2 & 3 bedroom apartments in the heart of Birmingham. Facilities include private dining; co-working; games area, roof terrace.

Homes from **£1,060** per month

Comprising **159** rental apartments



Build To Rent Market Snapshot Q4 2023, Birmingham



Cortland Consult's 12-month research initiative with the UKAA aims to provide property professionals with the latest data and insight to make informed decisions and ultimately maximise the value of your investments.

Birmingham, the West Midlands' largest city, has a population of over 1.1 million people, which grew by 6.7% in the ten years until the 2021 Census.

Numerous large-scale inner-city regeneration projects, the recent 2022 Commonwealth Games, and the current construction of HS2 has made Birmingham an increasingly appealing location for investors. This has been particularly highlighted in the growing BTR sector with 15 operating schemes in Birmingham and over 20,000 BTR units in the current pipeline.

[Download Build to Rent \(BTR\) Market Snapshot – Birmingham](#)

[View UKAA BTR Map with Cortland Consult, REalyse, and HomeViews](#)

[Explore City Reports](#)

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Thank you for joining us



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