

# IRPM BUILD TO RENT QUALIFICATIONS



## Why the IRPM Build to Rent **Qualifications Are Valuable**





There is a sector wide need to grow the talent pool of gualified Build to Rent (BTR) professionals – professional qualifications create a clear career pathway for people entering the sector.



Qualifications benefit individuals, firms and markets.

Qualifications greatly increase likelihood of retaining talent

#### **IRPM Qualifications:**



Increase productivity



Mitigate risks

#### **Testimonials:**





Improve customer retention



Reduce staff turnover and costs of recruitment

Brendan Geraghty, CEO, UKAA: "As a nascent industry, we have the opportunity to set new standards and education and training, at all levels, forms the foundations to meet this objective and the long term success of Build to Rent. IRPM is the only qualification purposebuilt for the Build to Rent industry. The UKAA works with IRPM and recommends these gualifications for professionals across the Build to Rent community."



## What Are the IRPM **Build to Rent Qualifications?**



BTR Qualifications consist of the IRPM Level 2 Foundation Course and Exam and the **IRPM Level 4 Member Course and Exam.** 

Level 2 Build to Rent is the baseline gualification for all staff entering the market who need a rounded understanding of the sector.

Level 4 Build to Rent then gives staff a clear target as they develop their career into property management and as general managers.

Qualifications are made by the Build to Rent Sector, for the Build to Rent Sector. They are conceived, authored, reviewed and updated by members of the IRPM and UKAA Qualifications and Training Working Group.

The Working Group provides experience and expertise, representing all of the stakeholders and disciplines that make up the sector, meaning you and your team get 100% up to date information.

## **Benefits for firms**





The IRPM Level 2 and 4 BTR qualifications provide your team with a clear career pathway. IRPM qualifications work handin-hand with your professional pathways as part of your staff development retention strategy.



**95% of IRPM members** taking one of our qualifications said they felt more confident as a result of taking that qualification



People stay with firms that invest in their training and development. Qualifications help you to keep good people, reduce turnover, reduce staffing gaps and the time and cost of recruitment.



IRPM qualifications teach people to identify risks and prevent problems before they have happened. Putting your people onto IRPM Build to Rent qualifications mitigates risks to your business, as qualified staff perform better than unqualified ones.



Meet the growing expectations of your customers and mitigate risks with well-trained staff making fewer errors and complying with rules and regulations.

RETAIN TALENT

Engagement with IRPM qualifications stops people from leaving your sector; IRPM Level 2 qualified are 120% more likely to remain an IRPM member than non-qualified. IRPM full Members are 170% more likely to remain an IRPM member than non-qualified.

## **Benefits for individuals**



#### Self-Directed, On-Demand Learning

IRPM qualifications are designed for the preferred learning style and timepressures faced by modern-day professionals. All courses are 100% online and on-demand and examinations can now be taken from home or at the office. Over 20% of members now choose to study IRPM courses on their mobile phone.



#### **Stand Out from the Crowd**

IRPM Level 2 and Level 4 Build to Rent qualifications give you a clear advantage over other job applicants in your sector.

#### **Nationally Accredited Qualifications**

IRPM's Level 4 qualification is nationally recognised by the UK qualifications regulator Ofqual. The Lord Best review of the Regulation of Property Agenda (RoPA) proposes a future statutory regulator will require professionals to hold nationally recognised qualifications. Ofqual recognition meets this requirement.

#### Confidence

95% of IRPM members taking one of our qualifications said they felt more confident as a result of taking that qualification.

#### **1 year's Free Membership to UKAA**

All IRPM members awarded with either a Level 2 or Level 4 Build to Rent qualification will receive a free invitation to join UKAA membership for 1 year.



## **IRPM Level 2 Foundation Course & Exam in Build to Rent**



Level 2

Course & Exam Bundle £249



Sustainability

This online, self-study course and exam is an introductory qualification ideal for candidates wanting to gain basic knowledge in the key areas related to build to rent residential property management. It's suitable for on-site and office-based support teams, new entrants to the profession and those already working in a property management role.

#### Qualification syllabus

- **1.** An Introduction to Build to Rent Property Management
- 2. An Introduction to the Legal Framework in Build to Rent Property Management
- **3.** An Introduction to Health and Safety in Property Management

**4.** An Introduction to the Customer & **Consumer in Property Management** 

**5.** An Introduction to Ethics and Behaviours in Property Management

Learners will have access to learning material for 12 months. There is a final one-hour exam of the course, learners are allowed three attempts to complete the exam within the 12-month timeframe.

## **IRPM Level 4 Member Course** and Exam in Build to Rent



An online, self-study course and online exam available to all IRPM members. Learners who successfully complete the Level 4 Member Course and pass the final exam will be entitled to use the MIRPM designations.

We recommend all new entrants take the Level 2 Foundation in Build to Rent before attempting our Level 4 Build to Rent gualification. This gualification is suitable for individuals working in property management, those with limited experience, or to prepare them for working in the sector and experienced learners who would like to have their existing skills recognised.

Level 4 Course & Exam Bundle £1,198

Qualification syllabus	5. Introduction to Traditional	Management
1. Key Principles of BTR	Residential Management	9. Health and Safety
2. Customer Care		
3. Portfolio Management	6. Building Management	
<b>4.</b> PRS BTR Design Planning &	7. Principles of Residential Lettings	

Learners can join the course at any time. Learning material consists of nine modules, the course is completed with a final written assessment, lasting two and a half hours. Course duration is flexible to fit the needs of individual learners. Once enrolled, learners will have access to all learning material for 24 months.

8. Principles of Residential





### **1 YEARS FREE UKAA MEMBERSHIP**

Successful candidates of the Level 2 and Level 4 Build to Rent Qualifications receive 1 year's FREE membership to The UK Apartment Association (UKAA). The UKAA is the membership organisation for the UK Build to Rent (BTR) sector.

How to buy online

IRPM Members, for info on the Level 2 visit: bit.ly/irpml2btr & info on the Level 4 visit https://bit.ly/irpml4btr

Non members join by visiting www.irpm.org.uk/Join Then visit: bit.ly/irpml2btr

## **Contact Information**

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